

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ZOMATO AND ITS SERVICES" submitted by A. AL HABEELA (Regs.no:20BBA0001) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader college for Women, kilakarai is a record of bonafide research work carried out by her under my direct supervision,

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The content embodied in the thesis has not been submitted for the award of any other degree or diploma in this or any other university/college.

Place: Kilakarai

Date:



Signature of the Guide

M. YAZLINI

Assistant professor

Department of commerce

Thassim Beevi Abdul kader college
for women

Approved by

Jasmine A.
Head of the department
6.4.23



Internal Examiner

J. PL
External Examiner 6/4/23

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA BABY CARE PRODUCTS " submitted by **M. FATHIMA FASNA** (Regs.no:20BBA0005) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader college for Women, kilakarai is a record of bonafide research work carried out by her under my direct supervision,

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The content embodied in the thesis has not been submitted for the award of any other degree or diploma in this or any other university/college.

Place: Kilakarai

Date: 06.04.2023

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Signature of the Guide

M. YAZLINI

Assistant professor

Department of commerce

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Approved by

Jasmine A.
Head of the department

6.4.23



Internal Examiner


S. M. M. M. 6/4/23
External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS LAKME PRODUCTS WITH SPECIAL REFERENCE TO KILAKARAI", submitted by MFATHIMA RAZEEDA (Regd. No.: 20BBA0007) for the award of the degree of Bachelor of Business Administration to Thassim beevi abdul kader college for women is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.2023
Place: Kilakarai


Signature of the Supervisor
Mrs. U. HEMAPRIYA M.B.A.,
Assistant Professor,
Department of Commerce,
Thassim Beevi Abdul Kader College for Women.

Approved by

Jasminia A.
Head of the Department
6.4.23


Internal Examiner


External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COSMETIC PRODUCTS THROUGH ONLINE PORTALS ", submitted by S.FATHIMA SHAHINA (Regd.No : 20BBA0009) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor
M.THALESWARI M.Com.,
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Approved by


Internal Examiner

Jasmine A.
Head of the Department
6.4.23


External Examiner
6/4/23

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HOUSE HOLD ELECTRONIC PRODUCTS" submitted by A.ROSHAN SUMAIYA (Regs.no:20BBA0025) for the award of the degree of Bachelor of business administration to the Thassim Beevi Abdul Kader collage for Women, kilakarai is a record of bonofide research work carried out by her under my direct supervison.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The content emboid in the thesis not been submitted for the award of any other degree or diploma in this or any other university/college.

Place: Kilakarai

Date: 06.04.2023



Signature of the Guide

M.YAZLINI

Assistant professor

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Approved by



Internal Examiner

Jasminia A.
Head of the department 6.4.23

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External Examiner 6/4/23

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON IMPACT OF SOCIAL MEDIA ON ONLINE SHOPPING" submitted by A.SEENI NABILA (Regs.no:20BBA0028) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader collage for Women, kilakarai is a record of bonofide research work carried out by her under my direct supervison,

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Place: Kilakarai

Date: 06.04.2023


Signature of the Guide

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Jasmini A.
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External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ORGANIC COSMETICS BASED ON PROPHETIC MEDICINE", submitted by HALIMA.H (Regd. No.: 20BBA0012) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.23
Place: Kilakarai



Signature of the Supervisor
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Head of the Department
6.4.23



Internal Examiner


External Examiner 6/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS AMAZON GROCERY WITH SPECIAL REFERENCE TO KILAKARAI", submitted by **M.R.MARYAM HAMEED SHANFFARAH** (Regd. No.: 20BBA0018) for the award of the degree of Bachelor of Business Administration to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06-04-2023

Place: Kilakarai


Signature of the Supervisor

Mrs. U. HEMAPRIYA M.B.A
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Head of The Department
6.4.23


Internal Examiner


External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BRAND PREFERENCE TOWARDS MOBILE PHONES IN KILAKARAI", submitted by H.HYRUN THASIN MARIYAM(Regd. No.: 20BBA0016) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor
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Internal Examiner


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CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON WORK -LIFE BALANCE OF TEACHERS IN RAMANATHAPURAM DISTRICT" submitted by N.GULSHAN BEEVI (REGNO: 20BBA0010) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor

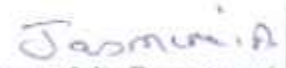
MRS. U. HEMAPRIYA, M.B.A

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Head of the Department

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Internal Examiner


External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS SOCIAL MEDIA WITH SPECIAL REFERENCE TO KILAKARAI", submitted by H.Hathijathul Samrah (Regd. No: 20BBA0015) for the award of the degree of **Bachelor of Business Administration** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai



Signature of the Supervisor

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Approved by

Head of the Department 6.4.23

Internal Examiner

External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY SERVICES", submitted by **H. SYED THASBIHA FATHIMA** (Regd. No.: 20BBA0029) for the award of the degree of Bachelor of Business Administration to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.2023

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Jasmin A
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6.4.23

Internal Examiner

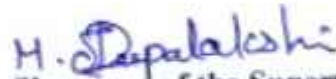
S. J. A. A.
External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON EFFECT OF TELEVISION ADVERTISING ON CONSUMER BEHAVIOR", submitted by S.HAMEED MAFROOKA (Regd. No.: 20BBA0013) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023
Place: Kilakarai


Signature of the Supervisor
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6.4.23


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6/4/23

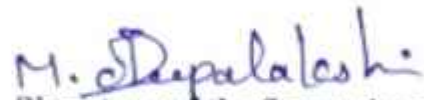
CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FLIPKART ONLINE SHOPPING", submitted by B.A. NOORUL FATHEENA (Regd.No : 20BBA0022) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06-04-2023

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External Examiner
4/6/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER BEHAVIOUR TOWARDS APPLE PRODUCTS WITH SPECIAL REFERENCE TO KILAKARAI", submitted by B. FATHIMA MAFRIHA (Regd. No: 20BBA0006) for the award of the degree of **Bachelor of Business Administration** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023
Place: Kilakarai



Signature of the Supervisor

Ms. S. AYESHATH UMAIRA M.Com.,

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Saimina A.
Head of the Department
6.4.23

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External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS COURIER SERVICE IN KILAKARAI", submitted by **A. AYINUN HANIYA (Regd. No: 20BBA0004)** for the award of the degree of **Bachelor of Business Administration** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai

Signature of the Supervisor

Ms S AYESHATH UMAIRA M.Com.,

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Approved by

Jasmine A. 6.4.23
Head of the Department

Internal Examiner

S. M. M. 6/4/23
External Examiner

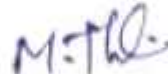
CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SONY PRODUCT WITH SPECIAL REFERENCE TO RAMANATHAPURAM DISTRICT, submitted by H. RUPSHIYA BEGAM (Regd. No.: 20BBA0026) for the award of the degree of Bachelor of business administration to the Thassim Beevi Abdul Kader College for Women Kilakarai is a record of Bonafide research carried work out by her under my direct supervision .

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.2023

Place: kilakarai



Signature of the Supervisor

M. THALESWARI M.COM

Assistant professor

Department of commerce

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Sarmini A.
Head of the Department

6.4.23


Internal Examiner
External Examiner 6/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL WITH SPECIAL REFERENCE TO KILAKARAI", submitted by **N. HARISATH FAYIKA (Regd. No: 20BBA0014)** for the award of the degree of **Bachelor of Business Administration** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023
Place: Kilakarai



Signature of the Supervisor

Ms. M. THALESWARI M.Com.,

Assistant Professor

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Approved by


Head of the Department

6.4.23


Internal Examiner
External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS BABY CARE PRODUCTS REFERENCE TO KILAKARAI ", submitted by M.ZAINATHU BEEVI (Registration.No : 20BBA0036) for the award of the degree of **Bachelor of Business Administration** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 6-04-23

Place: Kilakarai

Signature of the Supervisor

M. THALESWARI M.com.

Assistant Professor

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Approved by

Internal Examiner

Jasmine.A.
Head of the Department
6.4.23

External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS", submitted by S.MARIYAM SALMA (Regd.No : 20BBA0019) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor



M. DEEPALAKSHMI M.Com., M. Phil

Assistant Professor

PG & Research Department of Commerce

Thassim Beevi Abdul Kader College for Women

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Internal Examiner


Head of the Department
6.4.23


External Examiner
6/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDU NEWSPAPER", submitted by **M. SIKANDER NAFIYATH SALIHA** (Regd.No : 20BBA0032) for the award of the degree of Bachelor of Business Administration to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06-04-2023

Place: Kilakarai

S. Nishar Fathima

Signature of the Supervisor
S. NISHAR FATHIMA M.Com
Assistant Professor

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Thassim Beevi Abdul Kader College for Women

Approved by

S. Nishar Fathima
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Jasmine A. 6.4.23
Head of the Department

S. J. All 6/4/23
External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS SOFT DRINKS PRODUCTS" submitted by S.ROHINI (Regd. No: 20BBA0024) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023
Place: kilakarai

S. Nishar Fathima
Signature of the supervisor

S.NISHAR FATHIMA M.Com
Assistant Professor

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Approved by

S. Nishar Fathima
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Jasmine.A.
Head of the Department
6.4.23

S. M. M.
External Examiner
6/4/23

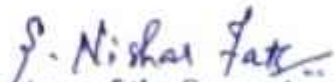
CERTIFICATE

This is to certify that the work contained in the thesis entitled "A Study on consumer preference towards online payment applications with reference to Ramanathapuram District" submitted by H. Fathima Reeshma (Regd. No: 20BBA0008) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor

S. Nishar Fathima

Assistant Professor

PG and Research Department of Commerce
Thassim Beevi Abdul Kader College for Women

Approved by


Head of the Department


Internal Examiner


External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS ON PATANJALI PRODUCTS", submitted by K. MOHAMED SAUDHA FARHEEN (Regd.No : 20BBA0021) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai

M. Deepalakshmi
Signature of the Supervisor

M. DEEPALAKSHMI M.Com., M. Phil
Assistant Professor

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Approved by

M. Deepalakshmi
Internal Examiner

Jasmine A.
Head of the Department
6.4.23

S. M. M.
External Examiner
6/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS SEAWEED PRODUCTS.", submitted by S. RAFAEELATH NEEDAL (Regd.No : 20BBA0023) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai



Signature of the Supervisor

K. Sathyabama M.Com

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Approved by



Internal Examiner

Jasmin A.
Head of the Department

6.4.23

J. M. M. 6/4/23
External Examiner

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS PALM PRODUCTS WITH REFERENCE TO KILAKARAI". Submitted By **K. MOHAMED SAMEEHA FARHATH** (Regd.No:20BBA0020) for the award of the degree of bachelor of business administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision,

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Date: 06.04.2023

Place: Kilakarai



Signature of the supervisor

Mrs. K. SATHYABAMA M.com.,

Assistant professor

PG & Department of commerce

Thassim beevi abdul kader women.

Approved by

Head of department  6.4.23



Internal examiner
examiner

 External 26/4/23


CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS HANDICRAFT PRODUCTS WITH SPECIAL REFERENCE TO KILAKARAI.", submitted by R.M.A.AMINA IFLAH (Regd.No : 20BBA0003) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Place: Kilakarai


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Assistant Professor
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Internal Examiner

Jasmine.A.
Head of the Department
6.4.23

 6/4/23
External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SMARTWATCH WITH REFERENCE TO KILAKARAI", submitted by S.SYED SARA BEEVI (Regd. No.: 20BBA0034) for the award of the degree of Bachelor of Business Administration to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision,


I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06.04.2023

Place: Kilakarai



Signature of the Supervisor

 Mrs. K.SATHYABAMA M.Com,

Assistant Professor

Department Of Commerce
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Approved by

Jasmine A. 6.4.23
Head of the Department



Internal examiner

S. S. S. 6/4/23
External examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS LG HOUSEHOLD APPLIANCES", submitted by S. SHERIN SIBA (Regd. No.: 20BBA0031) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai



Signature of the Supervisor

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External Examiner

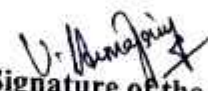
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This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES", submitted by J.AMEENATHUL BASILA (Regd. No.: 20BBA0002) for the award of the degree of Bachelor of Business Administration to Thassim beevi abdul kader college for women is a record of bonafide research works carried out by her under my direct supervision.

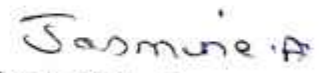
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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor
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Approved by


Head of the Department
6.04.23


Internal Examiner


External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER ATTITUDE AND PERCEPTION TOWARDS AAVIN MILK WITH SPECIAL REFERENCE TO RAMESWARAM CITY IN RAMANATHAPURAM DISTRICT", submitted by V. KAVYA DHARSHINI (Regd. No: 20BBA0017) for the award of the degree of Bachelor of Business Administration to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 06.04.2023

Place: Kilakarai


Signature of the Supervisor

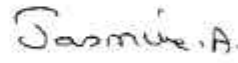
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