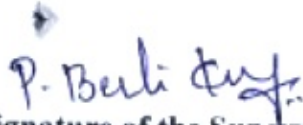


CERTIFICATE

This is to certify that the work contained in the dissertation entitled “**A STUDY ON CUSTOMER SATISFACTION AND PERCEPTION TOWARDS MOBILE WALLET AMONG YOUTH IN RAMANATHAPURAM DISTRICT**” ,submitted by **R. Arthy** (Regd.No.: 21MCO0003) For the award of the degree of Master of commerce to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide **research** works carried out by her under my direct supervision.

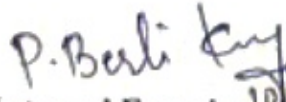
I considered that the dissertation has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the dissertation have not been submitted for the award of any other degree or diploma in this or any other university/college.

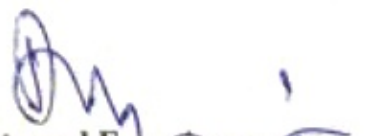
Date: 10-4-23
Place: Kilakarai


Signature of the Supervisor
Dr. P.BERLIN KINGCY, M.Com., M.Phil., Ph.D.
Assistant Professor
Department of Commerce
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Kilakarai.

Approved by


Head of the Department
10/4/23


Internal Examiner
10/04/2023


External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON SOCIAL MEDIA ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE RAMANATHAPURAM DISTRICT", submitted by M.HARITHA (Regd. No.: 21MCO0004) for the award of the degree of Master of commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10.4.23

Place: Kilakarai



Signature of the Supervisor

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Approved by

Jasmine A.
Head of the Department
6.4.23



Internal Examiner



External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON THE PROBLEMS FACED BY FARMERS PADDY MARKETING", (with special reference to ramanathapuram district) submitted by T.KAVIYA (Regd. No.: 21MCO0006) for the award of the degree of Master of Commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college

Date: 10/4-23

Place: kilakarai



Signature of the Supervisor

Dr.I. Priya, M.Com., MBA., M.Phil., Ph.D.

Assistant Professor

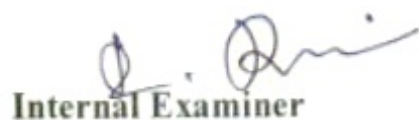
Department of Commerce

Thassim Beevi Abdul Kader College for Women

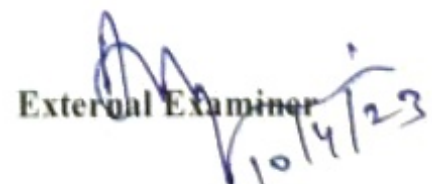
Approved by

Jasmin A.
Head of the Department

10/4/23



Internal Examiner



External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "**A STUDY ON CONSUMER BEHAVIOR TOWARDS AAVIN MILK IN RAMANATHAPURAM DISTRICT**", submitted by **S. SARANYA (Regd. No: 21MCO0012)** for the award of the degree of Master of Commerce to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10-4-23

Place: Kilakarai



Signature of the Supervisor

R. AROCKIA ANISIA, M. Com, M.Phil

Assistant Professor,

Department of Commerce,

Thassim Beevi Abdul Kader College for Women kilakarai

Approved by


Jasmune A.

Head of the Department

10.4.23



Internal Examiner


External Examiner

10/4/23

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS GREEN PRODUCTS IN DIGITAL ERA", Submitted by M.MOHAMED MUFSHIRA (Reg.No.:21MCO0008) for the award of the degree of Master of commerce to the Thassim beevi Abdul kader college for women, Kilakarai is a record of bonafide research work carried out by her Under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10.04.23

Place: Kilakarai



Signature of the Supervisor

Ms R. SHIBANA,

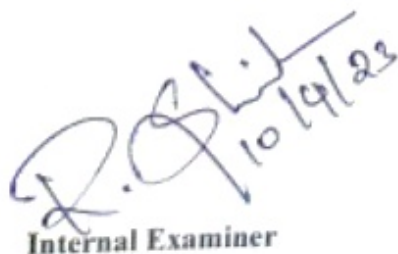
Assistant professor,

Department of Commerce,

Thassim beevi Abdul kader college for women.

Approved by

Jasmine A.
Head of the Department
10/4/23



Internal Examiner



External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON RURAL CONSUMER BEHAVIOUR TOWARDS FAST MOVING CONSUMER GOODS ", submitted by T.PAVITHRA (Regd. No: 21MCO0010) for the award of the degree of **Name of the Degree** to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 06/04/23
Place: Kilakarai



Signature of the Supervisor

Dr. S.MANICKA VASUKI, MBA., M.COM., SET, Ph.D.
Assistant Professor,
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Thassim Beevi Abdul Kader College for Women.

Approved by

Jasmeena A.
Head of the Department
6.4.23



Internal Examiner


External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "INFLUENCE OF SOCIAL MEDIA ON STUDY HABITS OF UNDERGRADUATE STUDENTS IN TBAKC KILAKARAI", (with special reference to Ramanathapuram district) submitted by **A. MOHANA PRIYA** (Regd. No: **21MCO0009**) for the award of the degree of Master of Commerce to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10/4/2023
Place: Kilakarai



Signature of the Supervisor
Dr. I. PRIYA M.Com., MBA., M.Phil., Ph.D.
Assistant Professor
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Approved by

Sasmin A.
Head of the Department
10/4/23



Internal Examiner

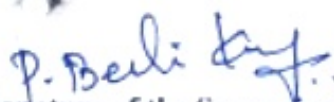
External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN INDIAN OVERSEAS BANK WITH SPECIAL REFERENCE TO ALAGANKULAM BRANCH IN RAMANATHAPURAM DISTRICT", submitted by Ms. J. JARINA MARIAM (Regd. No.: 21MCO0005) for the award of the degree of Master of Commerce to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research work carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the Project have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10.04.2023
Place: Kilakarai


Signature of the Supervisor
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Approved by


Head of the Department

6.4.23


Internal Examiner
10/4/2023


External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON PROBLEMS AND PROSPECTS OF FISH MARKETING", submitted by V.THARSHINI (Regd. No: 21MCO0013) for the award of the degree of Master of Commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilling the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10/04/2023



Place: Kilakarai

Signature of the Supervisor

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Approved by

Jasminie A.
Head of the Department
10/4/23.



Internal Examiner

External Examiner

10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON STOCK MARKET-NSE AND BSE-with special reference to Ramanathapuram District", submitted by Ms. S.MAFLATH SAMEEHA (Regd. No.: 21MCO0007) for the award of the degree of Master of Commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research work carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10-04-2023
Place: Kilakarai



Signature of the Supervisor

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Approved by



Internal Examiner

Jasmine A.
Head of the Department

6.4.23

External Examiner


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CERTIFICATE

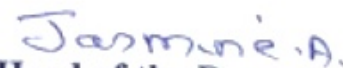
This is to certify that the work contained in the thesis entitled "A STUDY ON THE SOCIO ECONOMIC STATUS OF PALMPRENEURS IN RAMANATHAPURAM DISTRICT", submitted by **K.ANBIN SNEGA (Regd. No: 21MCO0002)** for the award of the degree of Master of commerce to the **Thassim Beevi Abdul Kader College for Women, Kilakarai** is a record of bonafide research works carried out by her under my direct supervision.


I considered that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10.4.2023
Place: Kilakarai


Signature of the Supervisor
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Thassim Beevi Abdul Kader Collage for Women.
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Approved by


Head of the Department
10.4.23


Internal Examiner
10.4.23


External Examiner
10/4/23

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON ACCELERATING TRANSFORMATION OF YOUTH AS A CATALYST OF CHANGE THROUGH SELF HELP GROUPS IN RAMANATHAPURAM DISTRICT", submitted by Ms. S.AMINA ZUHAIFA (Regd. No.: 21MCO0001) for the award of the degree of Master of Commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research work carried out by her under my direct supervision.

I considered that the thesis has reached the standards and fulfilled the requirements of the rules and regulations relating to the nature of the degree. The contents embodied in the thesis have not been submitted for the award of any other degree or diploma in this or any other university/college.

Date: 10.04.2023
Place: Kilakarai

Jasmine A.
Signature of the Supervisor

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Thassim Beevi Abdul Kader College for Women
Kilakarai.

Approved by

Jasmine A.
Head of the Department

10.04.23

Jasmine A.
Internal Examiner
10.04.23

External Examiner

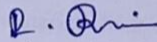
10/4/23

CERTIFICATE

This is to certify that the work contained in the project entitled "A STUDY ON PROBLEMS AND PROSPECTS OF STREET VENDORS", submitted by M. SANGEETHA (Regd. No.: 21MCO0011) for the award of the degree of Master of commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 10.4.23
Place: Kilakarai



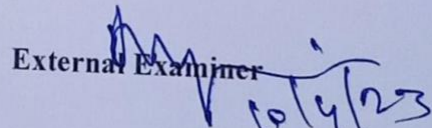
Signature of the Supervisor
Dr. I. PRIYA, M.Com.,MBA.,M.Phil.,Ph.D.
Assistant Professor,
Department of Commerce,
Thassim Beevi Abdul Kader College for Women.

Approved by

Jasmune A.
Head of the Department 6.4.23



Internal Examiner



External Examiner

CERTIFICATE

This is to certify that the work contained in the thesis entitled "A STUDY ON CONSUMER BEHAVIOR TOWARDS THE INSTANT FOOD PRODUCTS IN RAMANATHAPURAM DISTRICT" submitted by A. UMMUL AJEESHA (Regd. No.: 21MCO0014) for the award of the degree of Master of commerce to the Thassim Beevi Abdul Kader College for Women, Kilakarai is a record of bonafide research works carried out by her under my direct supervision.

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Date: 10.4.23
Place: Kilakarai



Signature of the Supervisor
Dr. I. PRIYA M.Com., MBA., M.Phil., Ph.D.
Assistant Professor,
Department of Commerce,
Thassim Beevi Abdul Kader College for Women.

Approved by

Jasminie A.
Head of the Department

6.4.23


Internal Examiner


External Examiner
10/4/23